



Harvest of Love Toolkit Materials – Sample Social Media Posts

SOCIAL MEDIA POSTS

First, be sure to follow and like Care and Share Food Bank!

- [Instagram.com/careandsharefb](https://www.instagram.com/careandsharefb)
- [Facebook.com/careandsharefb](https://www.facebook.com/careandsharefb)

When you are tagging:

- On Instagram, type @careandsharefb
- On Facebook, type @CareandShareFoodBank. We should appear around the time you get to “@Care and Share Food Bank” - click on our name to tag us. You can't copy/paste or use @careandsharefb to tag on Facebook, so be sure to type it in.

FACEBOOK/INSTAGRAM POSTS:

- [Enter school name]'s Harvest of Love food drive for @careandsharefb kicks off tomorrow! There are a couple of ways you can help our neighbors in need this year. Bring food donations to class or make a monetary gift online at [insert URL to fundraising page/if it's too long use a Bitly link]. We have until November 14th to collect as much food as possible! #HarvestofLove
- [Enter school name] is fighting hunger in Southern Colorado with @careandsharefb! Help us by donating at [insert URL to fundraising page/if it's too long use a Bitly link]. For every \$2 donated, Care and Share can acquire five meals to children and families facing food insecurity. #HarvestofLove
- @careandsharefb needs our support! Participate in our Harvest of Love fundraiser by bringing donations to class or giving online at [insert URL to fundraising page/if it's too long use a Bitly link]. #HarvestofLove
- So far, we've collected [#] cans (or pounds, or dollars) to help @CareandShareFB fight hunger in our community! Help us reach our goal of [#]: [insert URL to fundraising page] #HarvestofLove