



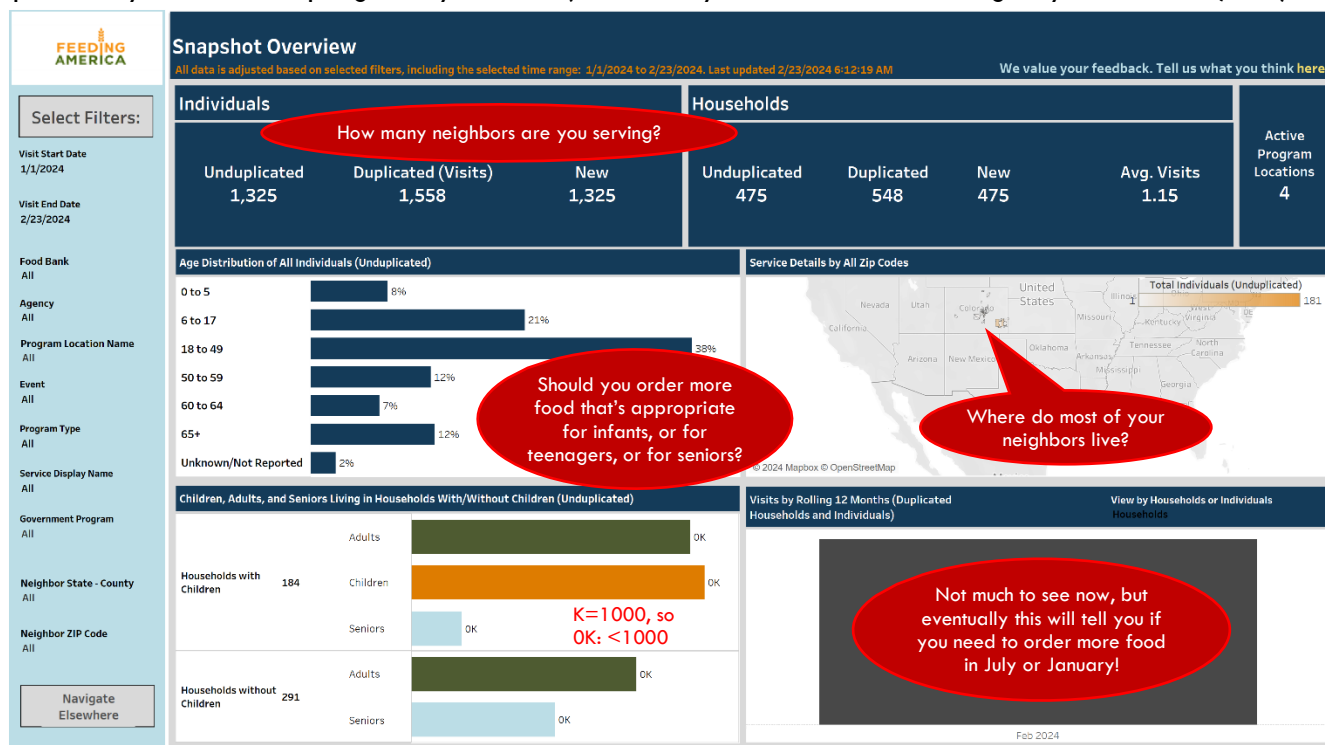
## Service Insights on MealConnect UPDATE

### What can SIMC do for you?

Once your agency has gone live in the SIMC system, you will be able to access reports like these that are specific to your own agency. The examples below are based on 4 agencies' distributions in 2 weeks' time. Check out the red bubbles to see what these reports can do for you!

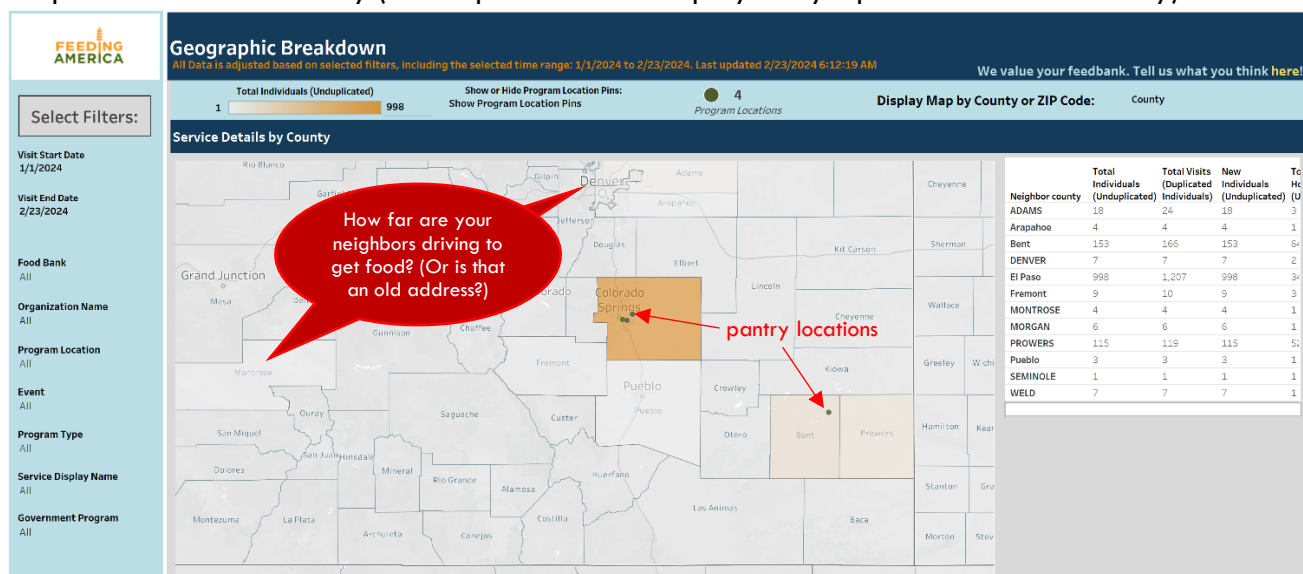
### Snapshot Overview

This report is a summary of some key information about your neighbors. You can use the filters on the right (light blue) to look at this information for a single day, or a week, or a month, or a year, or look specifically at different programs you offer (i.e. monthly distributions vs. emergency food boxes, etc.).



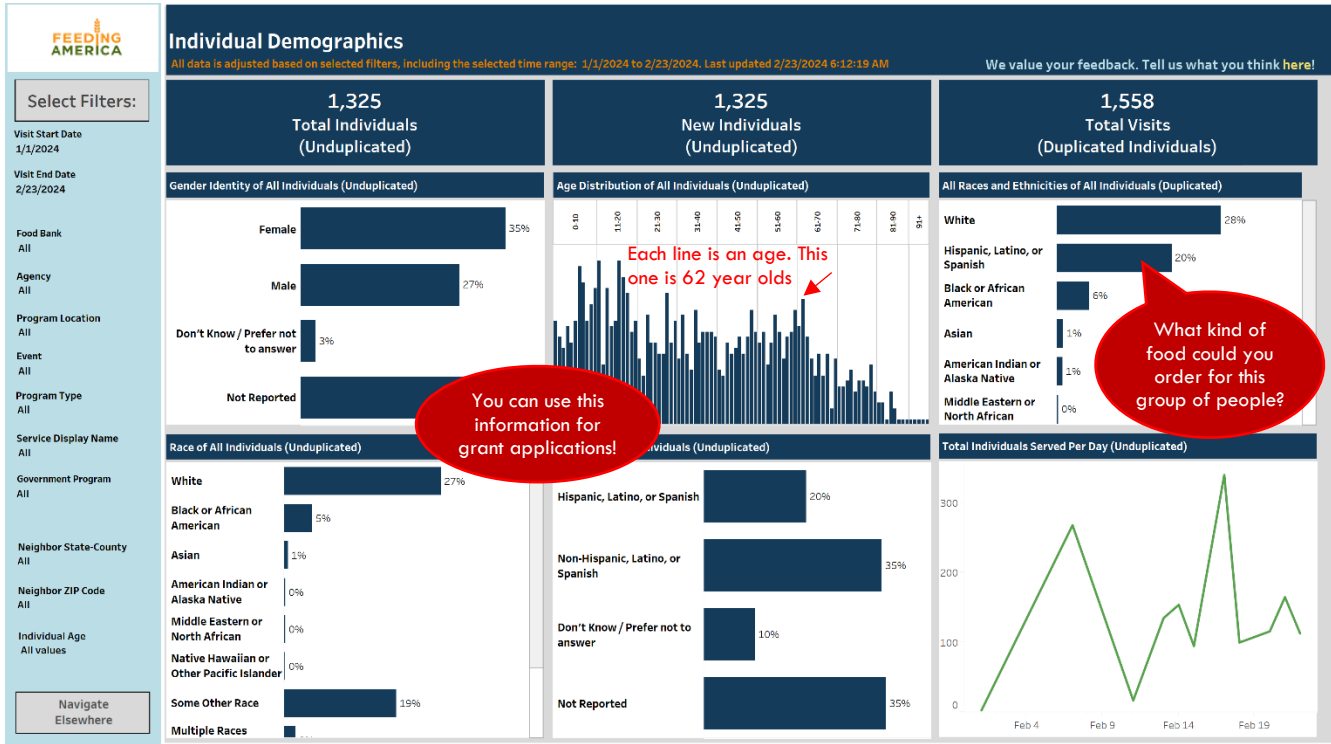
### Geographic Breakdown

The dots on this map are where pantries are located. The darker the orange, the more neighbors visited our pantries from that county (this map can also be displayed by zip code instead of county).



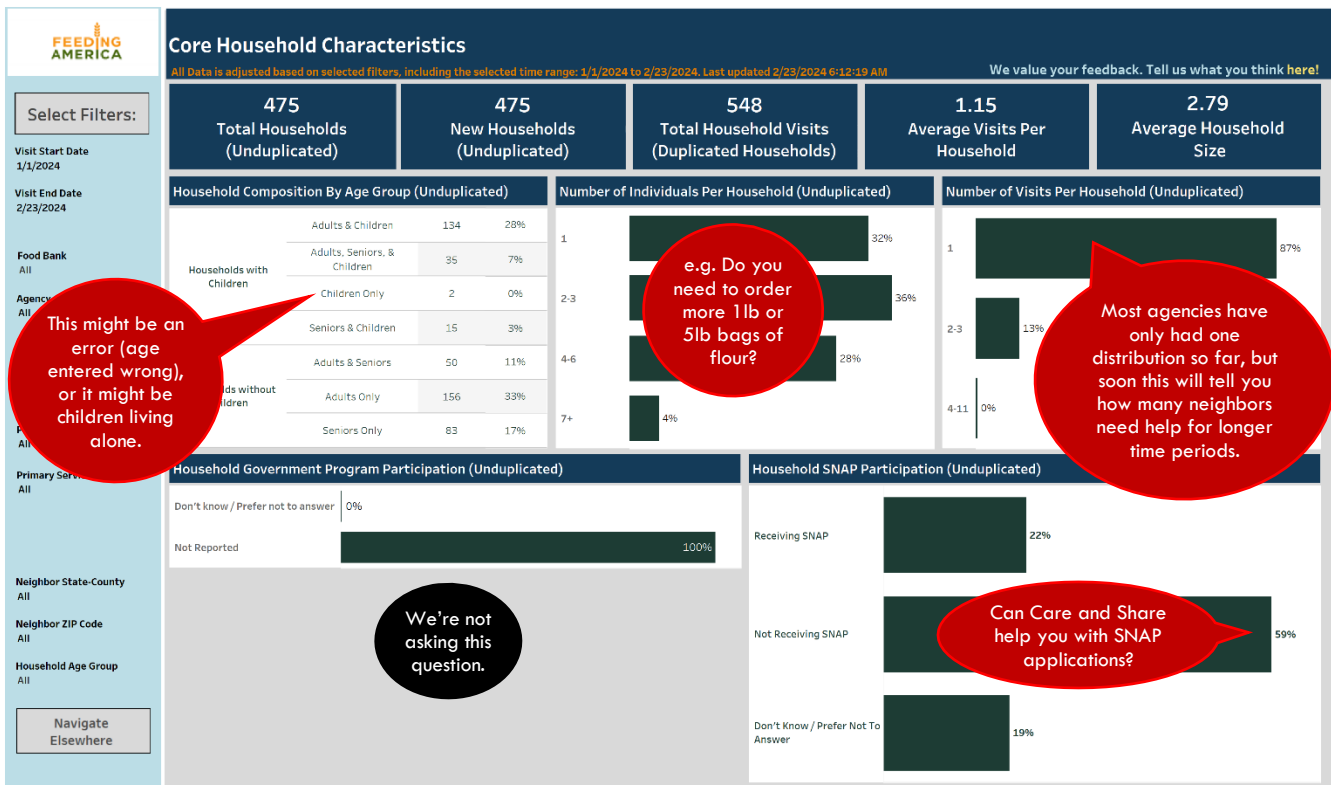
## Individual Demographics

This report gives you information about the age, gender & race/ethnicity of the neighbors you serve.



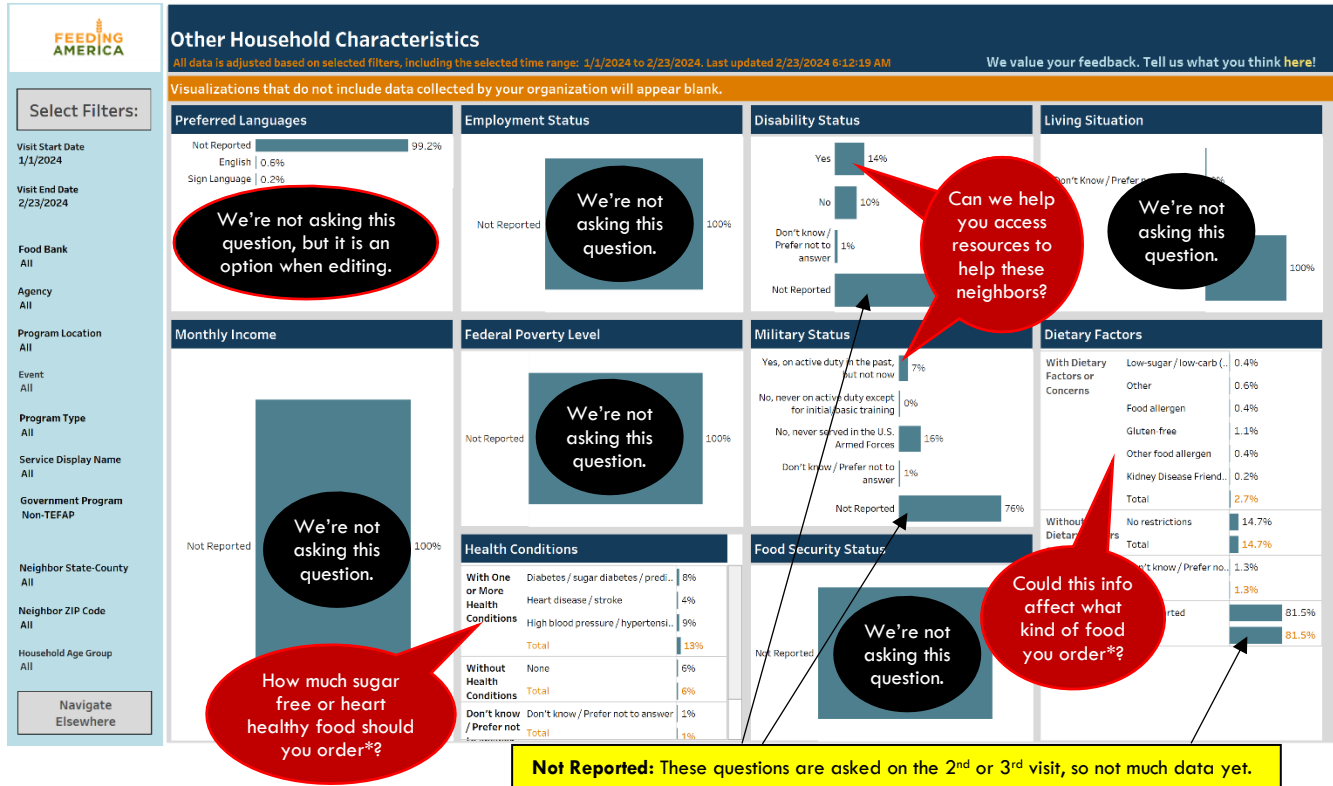
## Core Household Characteristics

This report gives you information about your neighbors' households.



## Other Household Characteristics

This report gives you information about your neighbors' households.



## Service Trends

This report lets you look at when you serve the most neighbors.

