

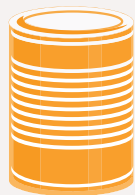


**CARE AND SHARE**  
FOOD BANK FOR SOUTHERN COLORADO

A Member of  
**FEEDING  
AMERICA**

# CARE DRIVE

365 days a year, Care and Share needs your help. Host a traditional food drive, raise money and awareness online, or throw a party. The choice is yours and we're grateful to you for making a difference in our community. Your generosity will give our neighbors the nutrition they need to thrive.



Host a food drive at your business. Encourage customers to bring in non-perishables for a week or a month- you decide! Incentivize by offering a discount in exchange for their donation.

Pick up a barrel or use your own boxes and deliver the food to Care and Share when you're finished. It's that simple.



Every dollar you donate to Care and Share allows us to acquire eight meals, so hosting a fund raiser allows you to maximize your giving. Allow employees to wear jeans to work with a donation. Host a poker night to benefit Care and Share. There are countless opportunities that makes sense for your business.

Connect with us if you need our help!



Go green and help raise awareness and funds for Care and Share by hosting a virtual food drive or starting a peer-to-peer fundraiser to encourage your social networks to join the fight against hunger.

Register with us and you're on your way to helping us secure meals for our neighbors in need.

## CONTACT

Joan Selman | Major Gifts Director | [Joan@careandshare.org](mailto:Joan@careandshare.org) | 719-888-6511

# FOOD DRIVE



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At Care and Share Food Bank, we believe that no one should go hungry. Every day, we provide food to our partner agencies across Southern Colorado to serve our neighbors in need because well-fed communities are better for us all.

Thank you for your interest in supporting Care and Share Food Bank by helping raise food to feed those in need by hosting a Care Drive. Here's four simple steps on how to successfully conduct a food drive benefitting your community.



Decide on a time frame and a target audience for your food drive. When will you conduct the drive? Who will participate? Where will you host it? Complete the Care Drive information form and email or fax it to us!



Make a flyer, or use one of our customized designs. Post it in your employee breakroom, share on social media. Leave reminders in employee mailboxes.



Set aside a few boxes to collect the food to make it more manageable for delivery. Build a tower or box it in printer paper boxes neatly. Either way it's always encouraging to display your collection to inspire giving.



After successfully completing your drive, load donated items and deliver them to our distribution center.

*Please deliver food Monday through Friday between 8:00 a.m. and 5:00 p.m. in Colorado Springs or Monday-Thursday 8 a.m.-4 p.m.; Friday 8 a.m.-12noon in Pueblo.*

## CONTACT

Joan Selman | Major Gifts Director

Joan@careandshare.org | 719-888-6511 | 2605 Preamble Point, Colorado Springs, CO 80915





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# FUND DRIVE

At Care and Share Food Bank, we believe that no one should go hungry. Every day, we provide food to our partner agencies across Southern Colorado to serve our neighbors in need because well-fed communities are better for us all.

Thank you for your interest in supporting Care and Share Food Bank by helping raise funds to feed those in need by hosting a Care Drive. Here's four simple steps on how to successfully conduct a fund drive benefitting your community.



Decide on a time frame and a target audience for your fundraiser. When will you conduct the drive? Who will participate? Where will you host it? Complete the Care Drive information form and email or fax it to us!



Make a flyer, or use one of our customized designs. Post it in your employee breakroom, share on social media. Leave reminders in employee mailboxes.



Host your event! Have fun! Consider adding a virtual food drive component and have a greater impact in Southern Colorado.



After successfully completing your event, mail or deliver the event proceeds to Care and Share Food Bank.

*Please deliver food Monday through Friday between 8:00 a.m. and 5:00 p.m. in Colorado Springs or Monday-Thursday 8 a.m.-4 p.m.; Friday 8 a.m.-12noon in Pueblo.*

## CONTACT

Joan Selman | Major Gifts Director

Joan@careandshare.org | 719-888-6511 | 2605 Preamble Point, Colorado Springs, CO 80915



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# DIGITAL DRIVE

At Care and Share Food Bank, we believe that no one should go hungry. Every day, we provide food to our partner agencies across Southern Colorado to serve our neighbors in need because well-fed communities are better for us all.

Thank you for your interest in supporting Care and Share Food Bank by helping raise funds and awareness online to feed those in need by hosting a Care Drive. Here's four simple steps on how to successfully conduct a peer-to-peer fund drive or virtual food drive benefitting your community.



## PEER TO PEER

Sign up as an individual or join a team using our platform, Flipcause. Click "become a fundraiser" and go through the wizard to sign up.

Make your page compelling by sharing a story about why you care about our neighbors in need. Don't forget to add photos! Set a goal and share the page with your networks either on social media or make print outs with a link to your page.



## VIRTUAL FOOD DRIVE

Setting up a virtual food drive takes no time at all!

Using our online platform, Qgiv, you can create an individual or team page. Set your goal, share your page, and watch as you make a difference for our neighbors in need.

**[Click here to get started!](#)**

## CONTACT

Joan Selman | Major Gifts Director

Joan@careandshare.org | 719-888-6511 | 2605 Preamble Point, Colorado Springs, CO 80915

# CARE DRIVE INFORMATION

## CONTACT INFORMATION

- Care Drive Coordinator's Name: \_\_\_\_\_
- Business/Organization Name: \_\_\_\_\_
- Address: \_\_\_\_\_
- City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_
- Phone: \_\_\_\_\_ Cell \_\_\_\_\_
- E-mail: \_\_\_\_\_

## CARE DRIVE OVERVIEW

- Name of drive: \_\_\_\_\_
- Location of drive: \_\_\_\_\_
- Date(s) of drive: \_\_\_\_\_ Hours of operation: \_\_\_\_\_
- Description/concept/objective: \_\_\_\_\_
- Does this drive have any political, religious, or any social issue awareness intent? Yes\_\_\_ No\_\_\_
- Has this drive been done before? Yes \_\_\_ If yes, when and result? \_\_\_\_\_ No \_\_\_
- Projected audience (Internal/External): \_\_\_\_\_
- Projected Goal: \_\_\_\_\_
- Do you plan on using Care and Share 40-gallon barrels to collect food?  
Yes I need \_\_\_ barrels and will pick them up from Care and Share on \_\_\_/\_\_\_/\_\_\_ No\_\_\_

## DIGITAL DRIVE OVERVIEW (Optional)

- Dates of drive: \_\_\_/\_\_\_/\_\_\_ through \_\_\_/\_\_\_/\_\_\_
- Coordinators E-mail: \_\_\_\_\_

## FINANCIALS

- Will you be raising money for Care and Share?: Yes \_\_\_ No \_\_\_  
Source of funds: \_\_\_\_\_
- Projected donation: Minimum \$\_\_\_\_\_ Maximum \$\_\_\_\_\_ or \_\_\_\_\_% donated to Care and Share
- Will other organizations receive portions of the income? Yes\_\_\_ No\_\_\_
- If yes, please indicate the name \_\_\_\_\_ and \$\_\_\_\_\_ or \_\_\_\_\_% of income

## MARKETING

- Care and Share Food Bank must review and approve all materials that include our name and/or logo. Please submit materials to Joanna@careandshare.org for approval. \_\_\_ I would like to use the Care and Share logo.
- Please check the types of promotional activities you may pursue: Press Release: \_\_\_ Promotional Flyers: \_\_\_  
PSA (TV/radio): \_\_\_ Social Media: \_\_\_ Posters: \_\_\_ Invitations: \_\_\_ Web Site: \_\_\_ Mass E-mail: \_\_\_

*Please note: Per IRS guidelines, Care and Share Food Bank for Southern Colorado cannot "endorse" the sponsor's brand/product or provide a "call to action" that causes financial benefit to the sponsor, advertise, promote, market any product or service provided by the sponsoring company, state comparative language, price information or other indications of savings or value, an endorsement, or an inducement to purchase, sell, or use the products or services of the sponsor. For more information on UBIT laws, visit [www.irs.gov/pub/irs-pdf/p598.pdf](http://www.irs.gov/pub/irs-pdf/p598.pdf)*

## NEXT STEPS

Email completed information form to Joan Selman, Major Gifts Director

Joan@careandshare.org

Please allow 2-3 business days for review.



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