



# Harvest of Love



## October 19 - November 19

Harvest of Love is an annual food drive held in participating Colorado Springs and Pueblo area schools. All the food and money collected is given to Care and Share Food Bank for Southern Colorado.

Thank you for joining the effort and your continuing commitment to helping feed families right here in Southern Colorado.

Your participation in this food drive is critical to our success for months to come. We aim to make this process as smooth as possible and are eager to have another successful year.



## Getting Started

Pre-Drive planning:

Confirm participation with Care and Share by emailing [dacia@careandshare.org](mailto:dacia@careandshare.org)

Collect boxes to store food  
- Printer paper boxes work great

Inform teachers, parents and school community by preparing an informational flyer to be sent home with all students  
- Have parent/teacher conferences coming up? Great way to send home information directly with the parents  
- Post on school website and social media accounts  
- Submit information for school announcements



Set up an online fundraising tool where you can create a classroom or grade level pages by emailing [MaryAlice@careandshare.org](mailto:MaryAlice@careandshare.org)

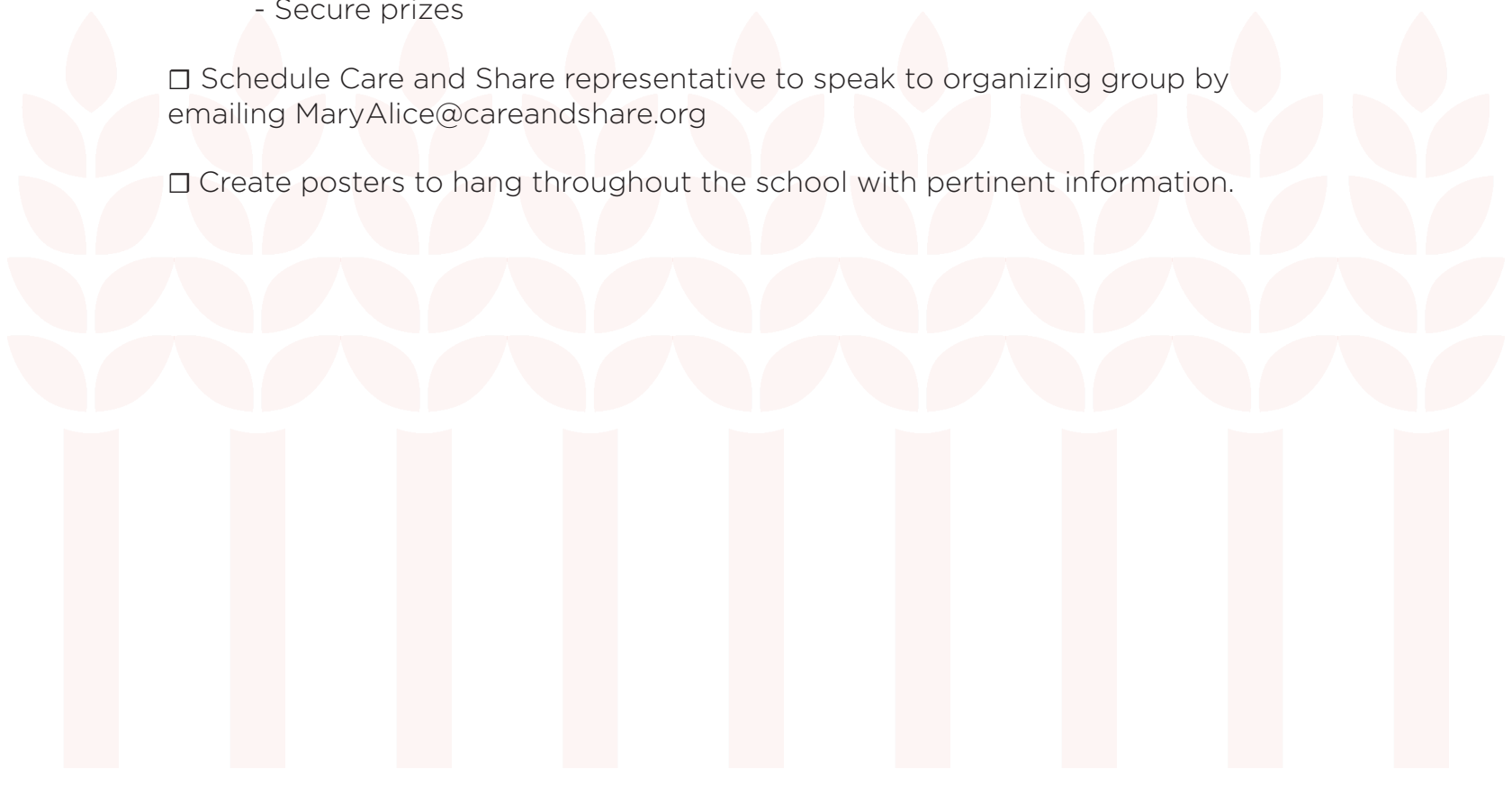
Notify your school's bookkeeper you'll be collecting money

Plan theme days to drive greater participation  
- Examples: Tuna Tuesday, Meat Mondays, Macaroni Mondays, Whole Grain Wednesdays, Fruity Fridays, PB&J Day, or Breakfast Items Day

Create inventive plan for classroom or grade level competitions  
- Secure prizes

Schedule Care and Share representative to speak to organizing group by emailing [MaryAlice@careandshare.org](mailto:MaryAlice@careandshare.org)

Create posters to hang throughout the school with pertinent information.





## It's November!

All your pre-planning will be realized as food starts to accumulate. Here are a few things to keep in mind:

- Take pictures and send them to [MaryAlice@careandshare.org](mailto:MaryAlice@careandshare.org)
- Place reminders in teachers' mailboxes- keeping them motivated is key!
- Send a reminder to parents to encourage and educate them about Harvest of Love.
  - Sample can be found in the toolkit.
- Share on social media!
  - This is a great way to spread the word if you've signed up to use our fundraising tool.
- Donations made in form of a check need to be made payable to Care and Share.
  - Every check donation received will automatically receive a tax acknowledgement letter from us.



## Home Stretch!

You're in the final days of the collection. Here are a few key things to remember:

- If we're picking up your food, please label each box with your school name.
  - Template can be found at [careandshare.org/harvestoflove/schools](http://careandshare.org/harvestoflove/schools)
- Convert coins into a cashier's check if possible!
- Have any funds collected ready on your pick-up day for our driver to secure.
- If you're sending your money to the District bookkeeper, please make sure they indicate your school's name on the check they send us!
- You may send your money in the form of a check to Care and Share after the drive concludes on November 19<sup>th</sup>.
  - **All funds must be received by December 1st for awards consideration.**



## What Does Care and Share Need?

Every year, we're always asked "what do you really need?" **Protein.** This includes non-perishable items like **black beans, pinto beans, peanut butter and canned meat like chicken or tuna.** Incorporating proteins into your drive would be greatly appreciated!

Here is a short list of other desired items:

- Cereal
- Soup
- Canned Fruit
- Boxed or Canned Meals

## Online Toolkit

We've compiled some information online that you can view at your convenience.

<http://careandshare.org/harvestoflove/schools/>

- Care and Share General Information
- Template email for parents
- Suggested Social Media promotions
- Online Fundraising Platform Information
- Harvest of Love Flyer
- Themes and Promotion Ideas



## Questions?

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