



Care and Share Food Bank Strategic Plan

July 1, 2018-June 30, 2023

Feed: Increase access to food

Expand food access in high need communities and unforeseen circumstances.

Drive distribution innovation to enhance access and lower operating costs.

Explore and expand, if appropriate, partnerships to access food-rescue resources.

Nourish: Improved diet quality

Increase the distribution of fresh produce and high-protein foods.

Strive to make the bulk of our annual food distribution highly nutritious. Maintain a policy of not soliciting for or paying for non-nutritious food.

Support the philosophy of “healthy food choices should be easy food choices”, while informing and reinforcing the value of improved nutrition.

Empower: Partner to strengthen food security

Increase resources available to households through public benefits.

Partner to provide life skills education.

Unite: Increase local passion to end hunger

Create awareness to drive mission engagement.

Leverage our brand as a platform to make hunger relief a local and regional priority.