

DELIVERING OUR PROMISE

A FIVE-YEAR PLAN TO PROVIDE FOOD ACCESS IN SOUTHERN COLORADO

INCREASING CURRENT FOOD DISTRIBUTION BY

34%

WILL MEET THE NEED FOR FOOD ACCESS IN SOUTHERN COLORADO

DISTRIBUTION GOAL

25.1 Million Pounds

Number of Food Insecure People in Southern Colorado



KEY

- **Number of Food Insecure Neighbors We Serve** 1,102,6000
- **Historical Need** 171,000
- **Historical Distribution** 108,000

By the Numbers

- CURRENT SOUTHERN COLORADO POPULATION 1,102,6000
- NUMBER OF FOOD INSECURE PEOPLE (15% of population) 171,000
- NUMBER OF THESE PEOPLE SERVED BY CARE AND SHARE 108,000
- NUMBER OF FOOD INSECURE PEOPLE WE HAVEN'T YET REACHED 63,000
- CURRENT CARE AND SHARE DISTRIBUTION IN POUNDS (FY12-13) 18,626,638
- POUNDS OF FOOD NEEDED EACH YEAR TO REACH THE UNSERVED 6,600,000
- DISTRIBUTION GOAL 25,000,000

HISTORICAL NEED

Gap Between Individuals Served and Need

HISTORICAL DISTRIBUTION

FROM 1996 THROUGH FY13, CARE AND SHARE INCREASED FOOD DISTRIBUTION BY 597%

A NEW FACILITY INCREASED YEARLY DISTRIBUTION CAPACITY TO 25,000,000 POUNDS. (2009)

Current Distribution: 18,626,648 lbs.

What We Need

- 1 NEW TRUCK + EQUIPMENT
- 4 NEW STAFF MEMBERS
- 8,000 CURRENT VOLUNTEERS IN NEW ROLES

THE KEY TO ENDING HUNGER IS BUILDING OUR FINANCIAL CAPACITY TO ACQUIRE FOOD

\$100,000 FOOD PURCHASE

\$220,000 FOOD PURCHASE

\$360,000 FOOD PURCHASE

\$510,000 FOOD PURCHASE

\$660,000 FOOD PURCHASE

Food Distributed in Southern Colorado (in pounds)

WITHIN REACH

1996 1997 1998 1999 2000 2001 2002 FY04 FY05 FY06 FY07 FY08 FY09 FY10 FY11 FY12 FY13 FY14 FY15 FY16 FY17 FY18

WITHIN REACH

CARE AND SHARE FOOD BANK FOR SOUTHERN COLORADO FIVE-YEAR PLAN

Four decades ago, Care and Share Food Bank was the dream of Franciscan Sister Dominique Pisciotta. Moved by the faces of hunger in her neighborhood, she took action: establishing a communications system between community nonprofits feeding the hungry. As this woman and her legion of volunteers coordinated resources and the distribution of food baskets, they created a passionate, unified voice for hunger and poverty, which has become Care and Share Food Bank for Southern Colorado.

Four decades after Sister Pisciotta reached out to the hungry in her neighborhood, a growing population, a growing poverty rate and the growing cost of gas and food has created a new face of hunger. Today, the hungry includes the working poor, seniors, children and families who find themselves suddenly out of work.

Over 171,000 individuals in Southern Colorado (15.3% of the population) are food insecure. They struggle daily to obtain adequate amounts of nutritious food for themselves and their families. 108,000 of these food-insecure people have access to hunger relief programs through Care and Share and our 300 partner agencies. But this leaves a gap of 63,000 people uncertain about the source of their next meal.

With your help we can close this gap. We can fulfill Sister Pisciotta's dream to provide access to food for each and every person experiencing food insecurity in our region. Care and Share Food Bank's vision is **WITHIN REACH**.

WITHIN REACH. Why Now?

Care and Share Food Bank of Southern Colorado has a convergent opportunity to leverage our capacity, constituents and brand to go to the next level of impact. We can, at last, close the gap between the need for hunger relief, the number of food insecure people we serve, and the organization's ability to acquire and distribute food. But after forty years, why are we confident the time is now?

- **An Advanced, High-Capacity Facility.** In 2009, Care and Share completed a successful capital campaign and moved into a new 50,000 square foot facility. Since that milestone, the organization has grown to understand the capabilities of the facility: what it can do and what the organization can do for it. To provide food access for an additional 63,000 people, we must distribute 25.1 million pounds of food — less than the current combined capacity our Colorado Springs and Pueblo facilities.
- **An Innovative, Mature Organization.** Since 2009, Care and Share has successfully sustained growth and narrowed the gap between hunger and abundance despite soaring demand pressures brought on by recession and local disaster management. Our leadership and staff are established and demonstrate an aptitude for strategic thinking and the creativity to take advantage of opportunities. We have the systems and technology structures needed to support our work.

- **A Caring Base of Engaged Constituents.** Care and Share Food Bank's 40-year heritage as a volunteer hunger-relief organization has created a core constituency of volunteers, partner agencies and donors who care enough to take significant, meaningful action on our behalf. Our agency relationships are mature with systems in place for training, development and measuring results.
- **A Strong Nonprofit Brand, Position and Image.** Through a five-year capital campaign (2004-2008) and five-year expansion of community and donor relations (2009-2013), Care and Share has developed a clear, focused identity. This gives us the power to reach people, to help people make philanthropic choices and to achieve our strategic goals.
- **A Focus on Reducing Food Insecurity.** Feeding America's 2014 Hunger Study states that food insecurity in Southern Colorado will remain near 15% of the population (nearly one in seven people) even though unemployment rates continue to fall. This is because the faces of hunger are increasingly seniors, children and those who are working but not making enough to put food on the table. Care and Share is dedicated to providing access to food for everyone who is in need. Once we accomplish this goal, our efforts will expand to collaborate with regional leaders in the complex task of creating prosperous communities, so we can ultimately reduce the incidence of food insecurity.

WITHIN REACH. How Can You Help?

The most striking aspect of Care and Share's WITHIN REACH campaign is how close our capacity is to achieving these goals. Other than adding four staff members, two forklifts, one truck and miscellaneous warehouse equipment, we simply need to expand our financial capacity to acquire food.

| | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
|----------------------|--------|--------|--------|--------|--------|
| New Pounds of Food | 1 M | 2.2 M | 3.6 M | 5.1 M | 6.6 M |
| Total Pounds | 19.5 M | 20.7 M | 22.1 M | 23.6 M | 25.1 M |
| Facilities | 0 | 0 | 0 | 0 | 0 |
| Staff and Volunteers | \$50K | \$100K | \$100K | \$150K | \$150K |
| Equipment | \$200K | \$50K | 0 | 0 | 0 |

| Food Acquisition Costs | \$100K | \$220K | \$360K | \$510K | \$660K |
|------------------------|--------|--------|--------|--------|--------|
| Totals | \$350K | \$370K | \$460K | \$660K | \$810K |

Please help the men, women and children facing hunger in Southern Colorado. Join us with your critical support. Together, we can Bridge the Gap Between Hunger and Abundance. Our vision is WITHIN REACH.



BRIDGING THE GAP BETWEEN
HUNGER AND ABUNDANCE

WITHIN REACH



CARE AND SHARESM
FOOD BANK FOR SOUTHERN COLORADO

A member of
FEEDING AMERICA